

**B.Sc. Part II Ability Enhancement Compulsory Course (AECC III)  
(Compulsory English) (CBCS)**

**English for Communication (Credits 02)**

Detailed Curriculum

June 2024 onwards

**Semester III**

**MODULE I**

A. Interview Skills

B. Enterprise - Nissim Ezekiel

**MODULE II**

A. English for Competitive Examinations

B. The Look-Out Man - Nicholas Bentley

**MODULE IV**

A. Forgetting Our Own History - SudhaMurty B.

B. i. The Butterfly – ArunKolatkarr

ii. For Your Lanes, My Country --Faiz Ahmed Faiz

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**Reference Books:**

1. SudhaMurty,Wise and Otherwise: A Salute to Life, Penguin Books India,2006
  2. Ability Enhancement Compulsory Course (CbcS) For B. Sc. Part III English For Communication (Compulsory English) Shivaji University Press.2020.
- The Oxford India Anthology of Twelve Modern Indian Poets (1992) ed. by Arvind Krishna Mehrotra and published by Oxford University Press, New Delhi.

**Theory: 45 Lectures of 48 minutes (30 Hours)      Marks -40 (Credits: 02)**

**CCE = 10 Marks**

**\* Under CCE, 10 Marks are for Unit Test**

**B.Sc. Part II– Ability Enhancement Compulsory Course (AECC 4)**  
**(Compulsory English) (CBCS)**  
**English for Communication (Credits 02)**  
Detailed Curriculum  
June 2024 onwards  
**Semester IV**

**MODULE IV**

- A. Group Discussion
- B. Evolution - Alexie Sherman Alexie

**MODULE V**

- A. Media Writing
- B. When Ideas Make Money

**MODULE VI**

- A. Bhaurao in America – P. G.Patil
- B. (i) The Grass is Really Like Me- Kishwar Naheed  
(ii) The Road Not Taken- Robert Frost

**Reference Books:**

1. R.Chaudhary, Media Writing, Anmol Publications, 2010
2. Bolton, Robert.. People skills: how to assert yourself, listen to others, and resolve conflicts. New York: Simon & Schuster. 1986
3. ABILITY ENHANCEMENT COMPULSORY COURSE (CBCS) For B. Sc. Part III ENGLISH FOR COMMUNICATION (Compulsory English) Shivaji University Press.2020
4. The bountiful banyan: A biography of karmaveerBhaurao Patil, Br.P.G.Patil, Mcmillan India,2002.
5. Malgudi Days, R.K.Narayan, Penguin Classic,2006

**Theory: 45 Lectures of 48 minutes (30 Hours)      Marks -40 (Credits: 02)**

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**Nature of Question paper and Scheme of marking**

**Semester –III and IV Level-5      Credits:02**

**Semester End Examination:**

**Total Marks-40**

<b>Q.No</b>	<b>Sub. Que.</b>	<b>Type of Question</b>	<b>Based on</b>	<b>Marks</b>
<b>Q.1</b>	A	Fill in the blanks	Prose and Poetry	<b>04</b>
	B	Answer the following in one word/phrase	Prose and Poetry	<b>04</b>
<b>Q.2.</b>	A	Answer the following questions in threeto four sentences each (4 out of 6)	Prose and Poetry	<b>08</b>
<b>Q.2</b>	B	Short notes (1 out of 2)	Prose and Poetry	<b>04</b>
<b>Q.3</b>	A	Attempt any one of the following	Communication skills	<b>05</b>
	B	Attempt any one of the following	Communication skills	<b>05</b>
<b>Q.4</b>	A	Attempt any one of the following	Communication skills	<b>05</b>
	B	Attempt any one of the following	Communication skills	<b>05</b>

**CCE = 10 Marks**

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**Rayat Shikshan Sanstha's**  
**Sadguru Gadage Maharaj College, Karad(Autonomous)**  
Accredited By NAAC with 'A+' Grade  
CHOICE BASED CREDIT SYSTEM  
**Syllabus for UG Level 5 SEC III**  
**Media Studies**

**Teaching Hours: 30 (Sem.III) Credits 02**

**Objectives:**

- To make students familiar with journalistic writing.
- To make students aware about print and online media.
- To enable students to write a script for radio and T. V. Programs

**Syllabus:**

**Module I: Print Media**

- Types and Characteristics of Print Media
- News and Editorials Types
- Different Types of Print Media
- Media Texts and Contexts
- Making News
- Analyzing News

**Module II: Electronic Media**

- Electronic Media :Types and Characteristics
- Script Writing for Radio and Television
- Introduction to Photojournalism
- Radio Programme Production
- TV Programme Production
- Blogging and twittering

**References:**

- 1) Bloom, S. G. (2004). Inside the writers mind: Writing narrative journalism. New Delhi: Surjeet Publication.
2. English, E., Hach, C., & Rolnicki, T. (2003). Scholastic journalism. New Delhi: Surjeet Publication.
3. Fleming, C. (2006). An introduction to journalism. New Delhi: Vistaar Publication.
4. Franklin, B. (2006). Key concepts in journalism studies. New Delhi: Vistaar Publication.
5. Harcup, T. (2006). Journalism Principles and Practice. New Delhi: Vistaar Publication.
6. Hohenberg, J. (2007). The professional journalist. New Delhi: Surjeet Publication.
7. Kamath, M. V. (2007). The journalist's handbook: Bengaluru, KA: Vikas Publishing House
8. Knight, R. M. (2003). A journalistic approach to good writing: The craft of clarity. New Delhi: Surjeet Publication

- **Evaluation Pattern – 50 marks Examination.**

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CHOICE BASED CREDIT SYSTEM  
**Syllabus for UG Level 5 SEC VI**  
**Impression Management**

**Teaching Hours: 30 (Sem. IV) Credits 02**

- **Objectives :-**

- 1) To make students familiar with the concept and techniques of impression management
- 2) To espouse the students to acquire the skills of impression management required to improve their employability

**Syllabus:**

**UNIT-1 INTRODUCTION TO IMPRESSION MANAGEMENT.**

Meaning, definition, concept, motives and strategies of impression management, Techniques of impression management, self description, techniques of effective speech, face to face conversation, tele-conferencing ,meeting

**UNIT -2 PERSONALITY DEVELOPMENT AND SELF PRESENTATION**

Concept, characteristics of personality, factors influencing personality, internal and external personality ,Physical appearance, factors affecting physical appearance, self-introduction, self-confidence, body language, interaction skill, argumentation skill, group discussion.

- **Evaluation Pattern – 50 marks Examination**